

SEARCH REQUEST FORM

Scientific and Technical Information Center

Access DB# 141611

-705 Case

26

Requester's Full Name: Susie M. D'Orsi Examiner #: 76267 Date: 5/18/00
Art Unit: 2765 Phone Number 305-1337 Serial Number: 08/901,360
Mail Box and Bldg/Room Location: LAK2-5VO4 Results Format Preferred (circle): PAPER DISK E-MAIL

If more than one search is submitted, please prioritize searches in order of need.

Please provide a detailed statement of the search topic, and describe as specifically as possible the subject matter to be searched. Include the elected species or structures, keywords, synonyms, acronyms, and registry numbers, and combine with the concept or utility of the invention. Define any terms that may have a special meaning. Give examples or relevant citations, authors, etc, if known. Please attach a copy of the cover sheet, pertinent claims, and abstract.

Title of Invention: "Method and Apparatus for Producing Goods In An Automated Manner"
Inventors (please provide full names): Wells Obrecht

Earliest Priority Filing Date: DEC. 1995 (The Applicant has since back to Jan. 1996)

For Sequence Searches Only Please include all pertinent information (parent, child, divisional, or issued patent numbers) along with the appropriate serial number.

I am looking for a system which matches buyers and sellers. The buyer enters specifications for a ~~particular~~ ^{desired} product or service. The buyer receives a list of products/ ~~sellers~~ ^{several} sellers resembling ~~their~~ ^{his/her} request. The sellers are ranked (presumably based on how well they can meet the buyer's specified needs).

Attachments:

20-11-01 A11:39 IN

- ① A copy of claim 1
- ② An article about the inventor's marketed version of the claimed invention.

*By the way, ^{Nikki Cogdell} ~~PTO~~ has already done an extensive product search of a product called "Source Interactive Software" and file # 113,119-1, used for Michelle Orecchio. No need to duplicate those searches.

STAFF USE ONLY	Type of Search	Vendors and cost where applicable
Searcher: <u>MICHAEL S.</u>	NA Sequence (#) _____	STN _____
Searcher Phone #: <u>305-0751</u>	AA Sequence (#) _____	Dialog _____
Searcher Location: <u>276</u>	Structure (#) _____	Questel/Orbit _____
Date Searcher Picked Up: <u>9-11</u>	Bibliographic _____	Dr.Link _____
Date Completed: <u>9-12</u>	Litigation _____	Lexis/Nexis _____
Searcher Prep & Review Time: <u>140</u>	Fulltext _____	Sequence Systems _____
Clerical Prep Time: _____	Patent Family _____	WWW/Internet _____
Online Time: <u>120</u>	Other _____	Other (specify) _____

105/20/01 Request: Ginger R. DeMille (106132) Results
31000 Reserved

EIC200 COMMERCIAL DATABASE SEARCH REQUEST

SM

RUSH - SPE signature required: _____

Staff Use Only

Business Methods Case: 705/26,8

Access DB# 106132

Write in 705 subclass(es) to search required files for 705 cases or cases cross referenced in 705.

Log Number _____

Requester's Full Name: Susanna Diaz Examiner #: 76267 Date: 10/16/03

Art Unit: 31023 Phone Number 305-1337 Serial Number: 08/900,360

Bldg & Room #: Park 5-7104 Results Format Preferred: PAPER DISK E-MAIL

If more than one search is submitted, please prioritize searches in order of need.

Provide the PALM Bib page or the following:

Title of Invention: Method and Apparatus for Procuring Goods in an Automated Market

Inventors (provide full names): WELIS CHRECHT

Earliest Priority Filing Date: 12/20/1995 (Applicant has sworn back to this date)

Requested attachments:

- If possible, provide the cover sheet, the IDS, examples, or relevant citations, authors, etc, if known.
- Please attach copies of the parts of this case that help explain or are most pertinent to this search. Examples are: abstract, background, summary, claim(s) [not all of the claims].

The claimed or apparent novelty of the invention is:

A buyer specifies a desired good/service and related criteria. The buyer receives a list of sellers who meet the criteria and provide for the good/service. The buyer can then request information from selected sellers.

This search should focus on:

(Also include keywords or synonyms)

A buyer submits a request specifying criteria for a desired good/service. The request is forwarded to sellers who offer the desired good/service and meet the specified criteria. Interested sellers are given a predetermined period of time to respond to the request (e.g., via bid package). The sellers are then ranked based on information provided by the sellers in response to the original request. Claim 1 is attached (e.g., the bid request).

THANKS

SUSAN

Special Instructions or Other Comments

SEARCH REQUEST FORM705 case**Scientific and Technical Information Center**Requester's Full Name: Susie M. Di'ozExaminer #: 76267Date: 9/8/00Art Unit: 2765Phone Number 305-1337Serial Number: 08/900,366Mail Box and Bldg/Room Location: CPR2-5V04 Results Format Preferred (circle): PAPER DISK E-MAIL**If more than one search is submitted, please prioritize searches in order of need.**

Please provide a detailed statement of the search topic, and describe as specifically as possible the subject matter to be searched. Include the elected species or structures, keywords, synonyms, acronyms, and registry numbers, and combine with the concept or utility of the invention. Define any terms that may have a special meaning. Give examples or relevant citations, authors, etc, if known. Please attach a copy of the cover sheet, pertinent claims, and abstract.

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STAFF USE ONLY**Type of Search****Vendors and cost where applicable**

Searcher: _____

NA Sequence (#) _____

STN _____

SUSI

1/9/2 (Item 2 from file: 635)
DIALOG(R) File 635:Business Dateline(R)
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0725062 96-83562

Used car deals? He'll fix you up

Benjamin, Jeff

Daily Record-Baltimore MD (Baltimore, MD, US) p1

PUBL DATE: 960729 JULY 29, 1996

JOURNAL CODE: DREC DOCUMENT TYPE: Newspaper article

WORD COUNT: 651

DATELINE: Baltimore, MD, US, South Atlantic

TEXT:

Wells *Obrecht* figures there's a buck to be made taking the legwork out of shopping for a used car.

Obrecht, a former banking executive, is set to debut a new referral service called National Auto Quote Service (NAQS) in the Baltimore market on Wednesday. It will offer used-car shoppers "on-the-road" quotes for their desired model from participating dealers with a single phone call -- all within two hours.

"Our purpose is to make buying a used car a pleasant and efficient process," said Obrecht, 32, who has applied for a patent to protect his new venture.

Obrecht, who has hired 11 employees and sunken \$150,000 into start-up costs, said the success of NAQS will hinge on aggressive marketing and participation from area dealers.

He currently has contracts with 15 dealerships willing to pay a fee to submit bids to customers via The AutoQuote Report. He said he has another "six or seven" pending contracts with dealers, and about a dozen more dealers are waiting "to see how it goes."

When the system is launched Wednesday, used-care shoppers will be able to call a toll-free number for quotes on a specific vehicle. NAQS operators at the company's office near the intersection of York road and Northern Parkway in Baltimore will then solicit the quotes, along with details ranging from color and mileage for financing and loan terms. ←

NAQS will charge would-be buyers \$20 per inquiry, which will be rebated if they buy a quoted vehicle within 10 days. On the other end, he will charge dealers between \$10 and \$25 per bid entered.

While the dealers could incur a significant cost in participating, they also stand to save on their hefty advertising budgets in the long run, since they'll be put in contact with buyers seeking exactly the vehicle they have in stock -- and not every reader of used-car classifieds.

Initially, Obrecht said, the information will be gathered via telephone calls. But the ultimate plan is to install computer terminals inside participating dealerships and transfer the information via the Internet. Obrecht said the complete report could eventually be turned around in as little as 20 minutes.

"I can't expand too much until I get the dealers on the Internet," said Obrecht, who plans to expand the business to the Washington, D. C. area by January. "In two or three months, the whole system will be automated."

Mike Mellion, general sales manager at Acura West in Ellicott City, said his dealership is still waiting for final approval from ownership to sign a contract. But, he added, "we have an interest in the program. It sounds good for business and it sounds client-oriented."

Ferd Onnen, owner of Towson Ford and Security Nissan, Already has signed up, but said "it's tough to gauge" how something like this will be

received by consumers.

"People will use it to save time, and they'll probably use it to shop at their local dealer," Onnen said. "People aren't going to drive to another dealer to get a better price, they'll just take the lower price into their local dealer."

Ultimately, Onnen admits, the Auto-Quote service will give consumers an idea of what's available in terms of what they're looking for, assuming enough dealerships climb on board. And that will likely depend on how well the service is promoted.

"I only need about 20 dealers to make it work," Obrecht said. "And I need an average of about 17 quotes a day to break even."

With a first-year budget that includes \$300,000 worth of advertising -- equaling 60 percent of the total budget -- Obrecht understands his initial hurdle is getting consumers who may not understand the AutoQuote concept to take it for a spin.

The "mass-marketing campaign" is set to kick off Wednesday with 5,000 direct-mail fliers and advertisements in Baltimore community and business newspapers.

"Initially, I want a tightly controlled number of calls coming in," Obrecht said.

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COMPANY NAMES: National Auto Quote Service, Baltimore, MD, US, SIC:7389,
CLASSIFICATION CODES: 8300 (Service industries not elsewhere classified);

2130 (Executives)

DESCRIPTORS: Service industries; Automobiles; Prices; Executives

NAMED PERSONS: Obrecht, Wells

SPECIAL FEATURE: Photo

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